

# COOKIE POLICY

Busforfun.com, S.R.L. wishes to tell you that our website uses cookies to facilitate navigation and ensure the best experience possible. If you decide to disable cookies on your browser settings, some site options may be blocked or disabled.

By clicking “continue” or “OK” below, you are accepting the cookie-usage policy on Busforfun.com s.r.l.

This policy is related **only to Busforfun.com**, and not to any other sites linked to the same.

## Policy Period

This policy is effective from January 1, 2016 until the next update.

## Introduction

ParkForFun.com s.r.l. aims to offer an exemplary service, and therefore it is essential for us to act in a legal field. Regarding this, we are required by law to provide to subscribers some information regarding cookies. This policy provides some guidance on what cookies are, the types that are installed on subscribers’ computers or other devices when they visit one of our sites, and the purposes of the cookies themselves.

## Definition of “Cookies”

A cookie is a small text file saved by an online services supplier into its computer terminal or other device. Cookies may gather information about visitors’ navigation path on the above-mentioned site, by tracking their computer or device’s activity with regards to the site. ParForFun.com s.r.l. mainly uses cookies to manage the parkforfun.com site and for gather data to help improve the services offers to its visitors. It is not possible for us to identify visitors as they are individual through the cookies generated.

## Personal Information

This cookie policy does not address how subscribers’ personal information are used, this information can be found at *METTERE LINK PRIVACY IN INGLESE*.

When you visit parkforfun.com site, may be placed on your computer or other devices the following four types of cookies: proprietary (first-part) cookies; third-part cookies; session cookies; and persistent cookies.

## Proprietary (First-Part) Cookies:

Proprietary (first-part) cookies are cookies saved directly to the computer terminal or other device. They may include cookies such as session or persistent cookies (described below). We use proprietary (first-part) cookies to track visitors’ navigation behavior during their visit to our site from their terminal or other device.

## Third-Party Cookies

Third-party cookies are those that our business partners introduce on a visitor’s computer terminal or other device. Even these, too, may include session and persistent cookies (described below). Our partners use third-part cookies, for example to identify the target, so that they can reach the visitor

with advertising, banners, or promotions that are targeted to the visitor's interests, based on previous internet activity on the same computer terminal or device.

We use a range of suppliers who may in turn use cookies to ensure the proper functioning of services we provide to them. If you wish to have more information regarding third-party cookies, and how to disable them, please follow the links in the tables below.

Furthermore, by visiting <http://www.youonlinechoices.com/it/le-tue-scelte> you can find out more about behavioral advertising as well as to disable or enable the businesses listed who work with website managers to gather and use information for targeted advertising. These cookies (third-party web services) provide anonymous/aggregate data on how visitors navigate the site. Please find below the links to the relevant cookie-usage policy pages.

Company	Service	Type	To learn more:
Google	Google Analytics: statistical system	analytical cookies	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>
Google	counting conversion AdWords campaigns	conversion cookies	<a href="https://www.google.com/intl/it/policies/technologies/types/">https://www.google.com/intl/it/policies/technologies/types/</a>

Third-party advertising cookies are used to send personalized advertisements and content, based on the navigation history from the site itself. You can disable these types of profiling cookies by following the links below.

Company	Service	Type	To learn more:
Google/ Doubleclick	Google AdWords: advertising service	advertising cookies	<a href="https://www.google.com/settings/u/0/ads?hl=it&amp;sig=ACi0TCgXr8uqvKa_OfQ2M4xiVRj3nMEDB3lkpd-dmIl54m3q8aTOydNUUPfu9frvG0wfipSTZUtGDlbn20zzsgE_7VVmcHOQBw">https://www.google.com/settings/u/0/ads?hl=it&amp;sig=ACi0TCgXr8uqvKa_OfQ2M4xiVRj3nMEDB3lkpd-dmIl54m3q8aTOydNUUPfu9frvG0wfipSTZUtGDlbn20zzsgE_7VVmcHOQBw</a>
Facebook	Customer Audience, Adv Campaign	retargeting cookies	<a href="https://www.facebook.com/help/cookies">https://www.facebook.com/help/cookies</a>

Please note: it is important to keep in mind that disabling profiling cookies does not mean that you will no longer see advertising while surfing the site; rather, the advertising you will continue to see will no longer be based on your interests and consequently may be less compelling.

## Session Cookies

The time that elapses between the moment in which you open your web browser, and the moment you close it, is called as navigation session. Session cookies are those stored on a visitor's computer terminal or other devices over the course of a navigation session, but which then expire and are cleared. Our partners and us use session cookies for a variety of reasons, including to track how our sites are used over the course of a single browsing session, and to assist our visitors in using our

sites more effectively. For example, session cookies are used to remind us that the visitor's computer terminal or other device is connected to one of our sites.

## Persistent Cookies

Persistent cookies are saved in a visitor's computer terminal or other devices during a navigation session, but they remain on the terminal or other devices at the end of that session. Persistent cookies allow our sites to recognize the visitor's terminal or other devices when it is used to access one of our sites again, after the end of a browsing session, and at the beginning of a new one – basically to help the visitor to quickly reconnect to our site. Our business partners and us use persistent cookies for analytical purposes. Persistent cookies remain active for a defined period of time.

Generally, persistent cookies saved on the user's terminal or other devices when the user visits one of our sites remain active for a period from one (1) day to five (5) years.

## Cookie Purposes

To better understand how cookies are used on our site, we have created a table, which you will find below and which lists the various types of cookies stored on a user's computer terminal or other devices when the user visits our webpages, as well as the purpose of the cookies. This is not an exhaustive list: it is intended to illustrate the main purposes of the different types of cookies present on our pages.

## Cookies: Rights and Options

The parkforfun.com user has a range of options for managing cookies. The settings chosen by the user may considerably limit his/her use and enjoyment of our website, and in fact it may make it impossible to use the site at all. The user may express and modify his/her cookie-usage preferences at any moment, as described below.

## Browser/Configuration Options

The user can set up his/her browser so that cookies may be placed on their computer terminal or other device; on the other hand, the user can clear all cookies systematically or based on the issuer. Furthermore, the user can configure his/her browser so that he/she is prompted to accept or block cookies each time one is about to be placed on the user's computer terminal or other device.

Cookies approval	The memorization of a cookie in a terminal is subjected to the will of the user, who can modify it for free at any moment via his browser's internet settings. If the user has accepted the placement of cookies on his/her device, the cookies embedded into the viewed pages or contents may be temporarily stored on a reserved space on the Device. There, they may only be read by the issuer.
Blocking cookies	If the user blocks cookies on his/her device, or if he/she clears all stored cookies, <b>a certain number of necessary elements for site navigation will be unavailable</b> , (e.g., where a user attempts to access any content or service that requires user identification, or where we or our providers be unable to recognize, in terms of technical compatibility, the type of browser in use on the

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Device, the language or appearance settings, or the country where the user appears to be connection to the internet). In such cases, we cannot be held responsible for the limited access to our services due to our inability to memorize and consult the cookies necessary for their proper use because these have been blocked or cleared by the user.

### **How do I manage cookies?**

You can manage cookies by changing your browser's Internet settings. You can accept all, some, or no cookies. Should the user decide to block all cookies (even essential ones) it may be impossible to access some areas of the website or to use the services offered thereon.

[Click here](#) for Internet Explorer™

[Click here](#) for Safari™ Safari on iPhone, iPad, or iPod touch

[Click here](#) for Chrome™

[Click here](#) for Firefox™

For specific information on cookies and how to manage them, you can visit the English-language website [www.allaboutcookies.org](http://www.allaboutcookies.org)